1Sky differs from other climate initiatives in a few fundamental respects. From our inception, we have focused solely on creating an irresistible public demand for federal action in the United States. Cities, states, private companies, campuses and households are already taking steps to reduce their carbon footprints, but it is clear that an overarching federal policy is needed, and, in fact, a prerequisite for global action. There is no more time for empty rhetoric. The next President and Congress must act as quickly and boldly as possible. Second, we recognize that success will only be achieved through collaborative, non-partisan work, and an “all hands on deck” approach to the climate threat. We are not a new institution but rather a focused campaign that harnesses the power of hundreds of existing organizations, unifying them in support of solutions at the federal level. Third, 1Sky works to transcend incremental approaches to change. Our policy platform was vetted by policy experts, economists, and scientists and reflects our aspirations to get beyond small steps to achieve significant reductions in global warming emissions as soon as humanly possible in line with what the science demands. Climate solutions must be calibrated not just by political calculation and interest group bargaining, but by a determination to do what is right and necessary. We respectfully insist on a big ask, knowing that in the end, any national or global deal on climate and energy solutions will involve compromise and negotiation. And finally, we firmly believe that the solutions to global warming must and can provide pathways out of poverty. When we reinvest in communities, retrofit buildings, catalyze new wind farms and solar installations and build fuel efficient vehicles, we also jumpstart the economy, generate millions of new jobs, reduce our reliance on expensive oil, and strengthen local businesses.

We still have a long way to go, but we are very proud of our early achievements. Those accomplishments stem from the dedication and hard work of many leaders.
We won’t take “can’t” for an answer. We can rise to the defining challenge of our generation and stop global warming. We can build a clean energy economy that secures our future and delivers broadly-shared prosperity. We can show the world America’s true colors and contribute to the global campaign for climate solutions.


My apologies to the many people who have helped us along the way and are not named here. There simply are too many to name, but your participation and support are deeply appreciated and not forgotten.

On a personal level, I am transitioning from near full-time engagement with 1Sky to a volunteer role as the board president. This reflects the campaign’s growing maturity. It has been an honor to help give birth to such a vital initiative. The times cry out for courage, game-changing interventions, and leaders who will indeed make the impossible possible.

For too long, we’ve been told we can’t make big changes to build a brighter future. Our leaders have reduced our expectations and underestimated our potential. Our political system has divided and diminished us instead of calling us to higher ground. We’re not having it anymore. We won’t take “can’t” for an answer. We can rise to the defining challenge of our generation and stop global warming. We can build a clean energy economy that secures our future and delivers broadly-shared prosperity. We can show the world America’s true colors and contribute to the global campaign for climate solutions.

Thank you to all who believe in our capacity to turn this nation in a new direction and to all who have given time, money, and wisdom to take us through the critical first chapter of our work together.

Betsy Taylor
President of the Board of Directors, 1Sky
The profound urgency of climate change and its tremendous implications for our future opportunities to look back. So when a moment like this arrives—an opportunity to reflect on our progress in our first year—it’s important to recognize how far we’ve come, even as we focus on what lies ahead.

For me, looking back to a year ago brings up vivid memories of how I felt when I first met with 1Sky’s founders. Just one month earlier, I’d informed my Board of Directors at WITNESS, an organization dedicated to exposing human rights violations through the power of video, that I would be stepping down as Executive Director in order to dedicate myself to tackling the climate crisis—even though I didn’t yet know what my next steps would be. It came as a surprise to everyone, because I loved my job, staff and Board, and I had worked for almost a decade to bring WITNESS to the position of influence and opportunity that it is in today. But I knew in my heart of hearts—as a mother of two small children and a citizen of this planet—that it was time for the next chapter, and that it must be focused on climate change.

1Sky was the first and only opportunity I considered in the climate arena. Its founding principle—that in order to achieve solutions at the scale of the problem, the climate movement in the U.S. needs to come together in a unified campaign to catalyze bold federal legislation—resonated deeply with me and my belief that we must collaborate in order to create change in this world. I also shared the unshakeable belief that, despite the looming threat of climate change, our nation has an incredible opportunity to usher in a new era of economic prosperity and equality by embracing a green economy.

Needless to say, I gratefully accepted 1Sky’s offer to join as the Campaign Director. Over the past year, it’s been amazing to see how many remarkable leaders, organizations and everyday citizens share our passionate belief in the 1Sky mission.

1Sky has emerged in the past year as a new and highly collaborative national campaign in the United States catalyzing a society-wide movement in support of bold federal action to tackle global warming. The 1Sky Solutions represent the scientific bottom line. They are policies we must implement immediately to avert catastrophic climate change and to fully embrace the opportunities of a clean, green economy. We can and we must:

- **Create 5 million new green jobs** and pathways out of poverty focused on climate solutions and energy efficiency.
- **Reduce global warming pollution** at least 25% below 1990
levels by 2020 and at least 80% below 1990 levels by 2050.

- **Impose a moratorium on new coal plants** that emit global warming pollution, and end our dependence on oil through strong standards and incentives for energy efficiency and renewable energy.

The 1Sky campaign now combines the force of nearly 100,000 citizen advocates, 3,200 small businesses, and 200 diverse organizations from the sectors of environment, social justice, youth, business, faith and beyond. 1Sky is also driven by a powerful field operation with 23 paid organizers in 50 congressional districts and 20 states, voter education, and state of the art Internet strategies to communicate a highly visible public demand for Congress and the President to implement the 1Sky Solutions as quickly as possible.

Since January of 2008 when we opened our offices in the Washington, DC area, we have organized four successful National Calls to Action in coordination with our local and national allies, generating nearly 1,200 public actions and gatherings in all 50 states and rallying over 1,200 supporters to visit their members of Congress in district and call for the 1Sky Solutions. The final event of our first year, Green Jobs Now!, had nearly 700 events and rallies spanning every state in the country.

In April, we unveiled our new website, www.1sky.org, which employs state-of-the-art web design and technology. Activists can keep up with the latest campaign news as well as interact with the campaign and each other via the blog, share their personal climate stories that are displayed on a national map, and sign up for a wide variety of online and offline grassroots actions. It is our virtual home where individual engagement continues to grow.

We are about to launch our Climate Precinct Captains campaign with a goal to identify and support volunteer organizers and activists in all 300,000 electoral precincts in the country. By the end of 2008, we will have reached our first step along the way, with Climate Precinct Captains identified and engaged in all 435 congressional districts nationally.

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**I am truly proud and inspired by how much 1Sky has accomplished in just a year’s time.**

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I am truly proud and inspired by how much 1Sky has accomplished in just a year’s time. But I know that the urgency of climate change demands more from all of us. Completing our historic task will require one of the greatest collaborative efforts in our nation’s history—and we need you to be a part of it. Together, we can turn our nation in a fundamentally new direction, one that leads us away from climate change and toward a new era of prosperity.

With gratitude,

Gillian Caldwell  
Campaign Director, 1Sky
Many Voices, One Campaign: 1SKY IS BORN

Over the past several years, the world has been stripped of its illusions about climate change. There is no longer any doubt that it is happening. There is no longer any doubt that we are causing it. And it’s become abundantly clear that it is not some far-off threat. Climate change is happening now—and our action or inaction over the next few years will determine our future.

Faced with this undeniable reality, leaders from an unprecedented range of backgrounds—environmental, faith, human rights, anti-poverty, and youth groups as well as policy analysts, communications experts, scientists, and many others—came together for a series of three retreats in 2007. They included dozens of people such as Betsy Taylor, grant-making pioneer, former President of the Center for a New American Dream and now 1Sky’s co-founder and President of the Board of Directors; Kevin Knobloch, President of the Union of Concerned Scientists and chair of the Green Group; Jonathan Rose, CEO, Jonathan Rose Companies, Inc.; Kelly Sims Gallagher, Director of the Energy Technology Innovation Project, Harvard University; Reverend Sally Bingham, Founder and President, the Regeneration Project; Van Jones, Founder and President of Green For All; and KC Golden, Policy Director, Climate Solutions.

KC, who later joined 1Sky’s Steering Committee, remembers that time vividly: “Awareness was growing, state and local action was accelerating, students were mobilizing, businesses were engaging, and investors and entrepreneurs were pioneering solutions. Momentum was building rapidly, but the physical reality of the problem was accelerating at a frightening pace. Despite an extraordinary outpouring of support and commitment, the climate movement still lacked the coherence and moral power to drive solutions as big as the problem. The tinder was dry, but we needed a match.”

These visionary leaders posed a simple yet revolutionary question: What would it take to turn the U.S. away from global warming and toward a prosperous, clean energy economy? After analyzing the structure and successes of major social justice campaigns, they came to a realization. In KC’s words: “We determined that what we needed more than anything was not another new institution, but a place to stand together—above the level of our separate institutional imperatives and political alignments. We needed a platform on which we could converge to create irresistible public demand for a clear, simple, specific national policy platform that would set America on the road to real solutions.”

In the end, they realized that one single, collaborative campaign was needed—a way for an unprecedented range of organizations, leaders and citizens to focus their collective strength on policies at the scale of the climate challenge.

1Sky is that campaign.
In order to build a unified, nationwide movement, we first needed a focal point—a set of science-based, achievable objectives that will truly turn the tide of climate change. Guided by highly prominent climate scientists, environmental policy analysts, and economists, we developed the foundation of the 1Sky campaign: a policy platform of interconnected objectives called the 1Sky Solutions.

The 1Sky Solutions are based on scientific necessity—not political expediency. With the guidance of numerous scientists from the Intergovernmental Panel on Climate Change and many others, we were able to determine what actions are necessary to arrest and reverse the potentially catastrophic effects of global warming. The 1Sky Solutions reflect those actions, and represent the dawning of a new era for our struggling economy. By shifting to a sustainable, low-carbon economy, we can relieve our dependence on oil, unlock the potential of green industry and usher in a new era of prosperity.

The 1Sky Solutions call for the U.S. to:

› Create 5 million new green jobs and pathways out of poverty focused on climate solutions and energy efficiency.

› Reduce global warming pollution at least 25% below 1990 levels by 2020 and at least 80% below 1990 levels by 2050.

› Impose a moratorium on new coal plants that emit global warming pollution, and end our dependence on oil through strong standards and incentives for energy efficiency and renewable energy.

The organizations and individuals that comprise the 1Sky campaign are incredibly diverse. But we are united in our support for the 1Sky Solutions. Together we have the power to ensure that they are implemented in federal policy.

“The 1Sky campaign represents the kind of bold trajectory we urgently need to deal seriously with global warming.”

—DR. JAMES HANSEN, renowned NASA scientist and one of Time Magazine’s 100 Most Influential People of 2006
On any given day, 1Sky supporters know that they have a range of resources at their disposal to help them make a real difference in the struggle against climate change. But certain times are special: days when the entire 1Sky community comes together as one in a unified call for change that is heard in every state in the nation. We call them our National Calls to Action. To date, we have had four successful National Calls to Action.
March 14-31: Congressional District Office Visits

For members of Congress, March 14-31, 2008, was a time of recess, a chance to return to their home districts. For 1Sky, it was a time for action. For the first time ever, we reached out to our entire list of supporters and asked them to gather their 1Sky materials, call their friends, and make plans to knock on the door of their Congressperson’s office.

Since it was 1Sky’s first National Call to Action, we weren’t quite sure what to expect. What happened was nothing short of incredible. In 240 congressional districts in all 50 states plus the District of Columbia, 1Sky supporters committed to over 530 visits to their local district offices, urging strong action on the climate crisis.

Communities of faith, activists, academics, students, and others all reported back on their face-to-face meetings with enthusiasm. A testament to the power of these collective actions came from John Gilpin in Illinois, who met with Jeremy Cirks, the district manager for Rep. Timothy Johnson. In John’s words: “Toward the end, Cirks asked a very insightful question: was our visit part of an organized effort? We assured him it was, that hundreds of similar visits were happening during the Congressional break. This seemed to register significantly with him.”

“I am very grateful for your encouragement and materials. I might not have carried through with [the congressional office visit] had you not prompted and supported me.”

--DEB ARNASON, Alva, Florida

May 9-11: Mother’s Day Weekend

Global warming is a critical issue for all of us. But for mothers, convincing our leaders to act carries a special urgency—because nothing is more important than the future of our children. That’s why, for Mother’s Day Weekend 2008, we reached out to families, communities and individuals across the country, asking them to gather together and paint or draw a picture of what they felt was most important to protect in the face of climate change.

Once again, the response was overwhelming: at over 365 events across the country, murals were created that were as diverse as the communities creating them. In Kona, Hawaii, five adults and 13 children painted sea turtles, dolphins, coral and fish. In Bainbridge Island, Washington, supporters depicted their beloved conifers, salmon, pileated woodpeckers and snow-covered mountains. A handmade banner from Seattle summed it up best: “Our Kids Will Thank Us For Taking Care Of Our Earth!” Our allies at Greenpeace also participated by organizing 100 “Mommy Meet-Ups and Stroller Rallies.”

The events concluded on May 11, but their impact was far from over. In June, immediately following the defeat of the Lieberman-Warner Climate Security Act, we delivered the murals and photos from the Mother’s Day events to nearly 200 members of Congress to call for much bolder action.

“It was amazing to see how much the kids knew about what is happening to our planet and how passionate they feel about making things better.”

--ROXANNA DOMENECH, San Juan, Puerto Rico
August 2008: Congressional District Office Visits

Given the success of our congressional district office visits in March, we knew that we could mobilize a major turnout in August. But even we were surprised by the response we got: 700 committed visits to congressional district offices in 46 states nationwide.

In addition to the number of people who participated, we were amazed by the amount of commitment and passion our supporters brought to the task. In Virginia, Annie Brown and three of her friends, after calling into a 1Sky nationwide conference call briefing, got together a couple days before their meeting to finalize their goals. They did a practice run of what they would say, and decided to tap into their emotional connection to global warming. “As we related our personal experiences and deep fears about global climate change, we realized not only the power of the human element in the need for governmental action, but also the great importance of what we were doing,” Annie said.

In the end, Annie’s experience was similar to those of other supporters across the country. In her words, “I’m confident this meeting will have a ripple effect and add to the collective push for change. I was honored to work with such a driven group of individuals and I am inspired to keep working for change.”

“I think this idea is very, very effective, and if just ten more people would do it, let alone hundreds or thousands, it would have a major impact. There’s no question in my mind—a major impact.”
--CRAIG NAZOR, Austin, Texas

“I think it’s really helpful for people to see actions like this happening, and to know that their fellow citizens are getting mobilized. It gives everyone a sense that this may really be a time of new possibilities.”
--VIKI BOK, Boston, Massachusetts

“Our event was yesterday, and it was a day we will never forget.”
--ERICKA CARTER, Los Angeles, California
September 27: Green Jobs Now!

Amidst one of the greatest periods of economic turmoil in our nation’s history, 1Sky partnered with Green For All and former Vice President Al Gore’s We Campaign to illuminate a new path for our country, one that offers pathways out of poverty for millions of Americans: green jobs. Nearly 700 communities in every state in the country rallied on September 27th for Green Jobs Now: A Day to Build the New Economy, urging leaders to jumpstart the clean energy economy.

Support for Green Jobs Now truly knew no bounds. The “I’m Ready” petition calling for green jobs, which will be delivered to Congress after the election, amassed more than 55,000 signatures. In Miami, Latinos Por La Tierra (“Latinos Go Green”) gathered over 1,100 signatures in support of green jobs and a Clean Energy Corps. In Newark, NJ, 12 local young men, most of whom were previously incarcerated and/or involved in gangs, volunteered for a Green Jobs Now event and received training to install an energy-conserving roof. In the rural farm area of Port Townsend, WA, local residents heard about green jobs for the first time and immediately started brainstorming ways their community could get involved.

We couldn’t have imagined a better way to celebrate the end of 1Sky’s first year than with tens of thousands of people coming together, united by a call for true climate solutions.

“From our climate crisis to the economic crisis, I have laid awake at night worrying... but it’s events like Green Jobs Now, where I am able to witness people from all walks of life working together, that give me hope for our future.”

--ANDREW AVIZA, Walla Walla, Washington
UNIITED UNDER 1SKY: OUR ALLIES

From the beginning, 1Sky’s major activities have been undertaken in partnership with allied organizations. One of our first public debuts was coordinated by an ally in September of 2007 at a non-violent peaceful protest of the Bush administration’s climate change meeting involving the world’s top 15 global warming emitters. Then, on November 3, 2007, we partnered with Step It Up in holding rallies that promoted the 1Sky Solutions in all 50 states. Over 60 members of Congress and three presidential candidates participated in these events.

Since then, more than 210 organizations have formally signed on as 1Sky allies, including business and student groups, faith-based institutions, and organizations focused on health, civil society and the environment. Oxfam America, Green for All, Energy Action Coalition, the Union of Concerned Scientists, the League of Conservation Voters, the American Council on Renewable Energy, Physicians for Social Responsibility and many others are finding that 1Sky connects them to a powerful movement dedicated exclusively to bringing about bold federal climate change legislation.

The following is a look at just a few of the ways we’re working with diverse partners to ensure we have the collective power we need to bring about historic change.

• The Energy Action Coalition (EAC), a coalition of 49 student organizations nationwide, helped launch 1Sky at their Power Shift conference in November 2007, which brought 6,000 youth and students to Washington, DC for a week of networking, skills trainings and action.

• Presidential Climate Action Project (PCAP) teamed up with 1Sky in January to release and promote a “State of the Climate” message. Timed to coincide with President Bush’s State of the Union address, the State of the Climate message was delivered to the White House to send a message that further delay on climate change is unacceptable. PCAP continues to provide valuable policy guidance to the 1Sky campaign and we will be working closely to encourage the next President to implement PCAP’s policy recommendations in the first 100 days of his administration.

• 1Sky and Green For All’s first major collaboration was on the Dream Reborn conference in April. On the 40th anniversary of the assassination of Dr. Martin Luther King, Jr., we supported Green For All in recruiting over 1,000 people from across the country to come to Memphis to learn and strategize about building a just and inclusive green economy – a new dream for a new generation.

• Greenpeace has expanded the 1Sky campaign’s reach significantly by incorporating the 1Sky platform into Project Hotseat, its own organizing campaign focused on the U.S. House of Representatives. In addition to this broad collaboration, 1Sky and Greenpeace have come together for targeted organizing efforts, including a business sign-on effort in August that resulted in over 3,200 small businesses endorsing the 1Sky platform. A list of these businesses was then delivered to congressional offices on Capitol Hill in conjunction with a press conference.

On Earth Day (April 20, 2008), we coordinated with Architecture 2030 and others to encourage activists to wear blue to signify a vote against coal. We also had 1Sky representatives on the ground at Earth Day Network events in 6 major cities, including our nation’s capital.

• Faiths United for Sustainable Energy (FUSE) is leading the charge in engaging faith communities in Florida around the 1Sky campaign. They have partnered with 1Sky on every national call to action, and they continue to pressure members of Congress in their communities. FUSE demonstrated its creativity with a candlelight vigil outside Senator Mel Martinez’s office as part of 1Sky’s March congressional recess action.

• The Women’s Environmental and Development Organization (WEDO) is working hard to expand
1Sky’s reach to women’s groups as part of their gender and climate change campaign. 1Sky and WEDO collaborated on a climate change resolution introduced at the National Organization of Women’s national conference in July. WEDO is also adding its own unique perspective to the green jobs dialogue, releasing a short paper about how the green economy can address current economic inequities between men and women.

1Sky Allied Organizations

In the last year, we have built a strong base of allied organizations that endorse the 1Sky Solutions and are engaged in varying degrees in campaign design and execution. Our allied organizations are unusual in that more than 50% come from outside the environmental sector. The list of 1Sky allies as of September 2008 is featured below.

National and International Environmental Organizations

350.org
American Renewable Energy Day (AREDAY)
Center for Biological Diversity
Clean Water Action
Climate Crisis Coalition
Ecologic Development Fund
Envirolight America
Environment America
ForestEthics
Friends of the Earth
Greenpeace USA
League of Conservation Voters
Monarch Effect Foundation
National Wildlife Federation
Natural Resources Defense Council
Rainforest Action Network
Union of Concerned Scientists
US Climate Emergency Council

State and Regional Environmental Organizations

Alabama Environmental Council
Alaska Marine Conservation Council
Alliance for Sustainability (MN)
Audubon Minnesota
Back Porch Energy Initiative
Baltimore Climate Action Network
Baltimore Green Forum
Blue Earth Farms (WA)
CarbonfreeDC (DC/MD/VA)
Carolina Clean Air Coalition
Chesapeake Climate Action Network (DC/MD/VA)
Clean Up the River Environment (CURB) (MN)
Clean Water Action (MI)
Clean Water Action Alliance of Minnesota
Clean Wisconsin
Climate Change Initiative of Howard County (MD)
Climate Protection Campaign (CA)
Climate Solutions (MT/OR/WA)
Colorado Green Action Network
DC 11th Hour Action Group
Dogwood Alliance
Eastern Shore Climate Action Network (MD)
Ecology Center of Ann Arbor (MI)
Environment Minnesota
Environment Ohio
Fresh Energy (MN)
Global Warming Action Alliance (MD)
Global Warming Education Network (MA)
Greater Seattle Climate Dialogues
Gulf Restoration Network
Hoosier Environmental Council (IN)
Maryland League of Conservation Voters
Minnesota Center for Environmental Advocacy
Minnesota Conservation Federation
Minnesota Trout Unlimited (MN)
Missouri Votes Conservation
Mothers for Alaska
Natural Resources Council of Maine
North Carolina Conservation Network
Northern Alaska Environmental Center
Oregon Wild
Plains Justice (IA/ND/SD)
Seacoast Center for Sustainability (NH)
SEED Coalition (TX)
Southern Alliance for Clean Energy (FL/GA/NC/SC/TN)
Summit Green (NJ)
Thunder Hill Park Alliance (MD)
Tropical Audubon Society (FL)
Truckee Climate Action Network (CA)
Vermont Natural Resources Council
Valley Watch (IN)
West Metro Global Warming Action Group
WildEarth Guardians
Will Steger Foundation (MN)
Women’s Environmental Institute (MN)

Youth and Student Organizations

Campus Progress
Cascade Climate Network
Energy Action Coalition
Focus the Nation
Hip-Hop Caucus
League of Young Voters
Massachusetts Power Shift
Minnesota Public Interest Research Group (MPIRG)
National Education Association student program
New Mexico Youth Organized
New York Student Sustainability Coalition
Students United for a Responsible Global Environment (SURGE) (NC)
SustainMaine
Young People for the American Way

Business Organizations
American Council On Renewable Energy
Chesapeake Sustainable Business Alliance
Climate Counts
Jonathan Rose Companies LLC
Minnesota Renewable Energy Society
New Voice of Business
North Carolina Sustainable Energy Association
US Green Commerce

Civil Society Organizations
11th Hour Action
2020 Vision
Center for a New American Dream
Center for Civic Policy
Colorado Progressive Coalition
Detroiter's Working for Environmental Justice
Ella Baker Center for Human Rights (CA)
Eureka Recycling (MN)
Grassroots Netroots Alliance
Green For All
Growth and Justice (MN)
Holistic Moms Network
Institute for Agriculture and Trade Policy
Institute for Local Self-Reliance
Mercy for Animals (OH)
Minnesota Food Association
Mothers Acting Up
Mountain Association for Community Economic Development
National Association of Development Organizations -- Research Foundation
Natural Systems Solutions (AZ)
Necessity Housing
New Energy Economy (NM)
Northeast Organic Farming Association -- New Hampshire Chapter
Ohio Farmers Union
Oil Change International
Organic Consumers Association
Orion Grassroots Network
Oxfam America
Oxfam Minnesota
Population Action International
Presidential Climate Action Project
ProgressNow (CO)
Progressive Cheverly (MD)
Progressive Leadership Alliance of Nevada
Southern Nevada Young Women's Collaborative
Sustainable South Bronx
The Green Institute (MN)
Transportation Riders United (MI)
Trinity Conference Center (CT)
US Green Schools Foundation
Women's Environmental and Development Organization

Faith Organizations
Faiths United for Sustainable Energy
Friends Committee on National Legislation
Garrison Institute -- Initiative on Transformational Ecology
Interfaith Council for Peace and Justice (MI)
Interfaith Power & Light
Unitarian Universalist Association
Union for Reform Judaism
Quaker Earthcare Witness
Religious Witness for the Earth
School Sisters Council of Notre Dame (MN)
Shalom Center
Voices for Earth Justice (MI)

Health Organizations
Chesapeake Physicians for Social Responsibility
Health Care Without Harm
Physicians for Social Responsibility

Labor Organizations
Native Workplace

Businesses*
Appalachian Energy
Brighter Planet
Carbon Solutions America
Icestone LLC
Progressive Kid
Seventh Generation
Sundance Power Systems

*There are an additional 3,200 small businesses nationwide who have signed a letter to Congress calling for the 1Sky Solutions.

Media and Entertainment Organizations
Choosing Green
EcoSalon
Kilowatt Ours
Life More Natural
LiveEarth
Quarterlife
SustaiNYC
Working Films
Your Environmental Road Trip
Support from prominent citizens and political leadership is critical to 1Sky’s success. We were fortunate enough to start right at the top: in November 2007, 1Sky was honored on stage by former President Bill Clinton at the Clinton Global Initiative for our successful first steps in launching the 1Sky campaign. On the heels of President Clinton’s endorsement, we gave a keynote presentation to over 150 mayors at the United States Conference of Mayors Climate Summit, which resulted in endorsements and emerging collaborations with cities nationwide, including Annapolis, Seattle, and Salt Lake City, among others.

"Green-collar jobs’ in the solar, wind and organic industries can become the pathways to prosperity for millions. 1Sky is working to rescue the polar bears—and poor children, too."

—VAN JONES, 1Sky Board Member; Founder & President, Green For All

“We must put aside our religious and political differences and stand together behind the 1Sky campaign. This campaign is absolutely vital.”

—REVEREND SALLY BINGHAM, Founder and President, The Regeneration Project

“I am personally very, very grateful to 1Sky.”

—BILL CLINTON, Forty-second President of the United States; Founder, William J. Clinton Foundation

“We must put aside our religious and political differences and stand together behind the 1Sky campaign. This campaign is absolutely vital.”

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“I am personally very, very grateful to 1Sky.”

—BILL CLINTON, Forty-second President of the United States; Founder, William J. Clinton Foundation
IN THE FIELD

Mobilizing widespread grassroots support is a cornerstone of the 1Sky campaign. But our success won’t be determined simply by how many supporters we gain—it’s a matter of where that support is located. Following extensive political analysis in conjunction with our allies in the environmental movement and beyond, 1Sky has strategically targeted 50 congressional districts in 20 states. Within each of those states, we’re funding a 1Sky organizer to work within allied 1Sky organizations to raise awareness about climate issues and educate federal decision-makers about the 1Sky Solutions—all within the legal guidelines of a 501(c)3 organization.

We’ve already co-located 1Sky organizers with allied organizations in Alaska, Florida, Louisiana, Maryland, Michigan, Minnesota, Montana, New Mexico, North Carolina, Nevada, Oregon, Pennsylvania, Virginia, Washington, and Wisconsin. We are finalizing contracts to place organizers in targeted congressional districts in Southern California and Kentucky, and we are in discussions to place organizers in New York, Northern California, and Ohio.

In an effort to maximize their effectiveness, the organizers work in the follow areas: Planning, Recruiting & Outreach, Media, and Target Education.

[Image of people working at a table]
Planning: Each co-located organizer develops a detailed campaign plan and timeline that’s driven by power maps commissioned by 1Sky, information provided by his or her host ally and additional research where necessary. There is regular communication between the organizers and the team at 1Sky headquarters on the progress and successes of these plans.

Recruiting: Organizers recruit local individuals to participate in the 1Sky National Calls to Action and spread word of 1Sky. They do this by attending community events such as fairs, conferences, and meetings where they meet community members, educate them on the 1Sky Solutions, and engage them in the campaign. Over the course of the campaign, each organizer will recruit 40 organizations (including 10 that will have a high level of engagement), eight VIPs or elected officials, and 1,000 individuals to endorse and engage in the campaign. As we roll out the Climate Precinct Captains program, each organizer will also be responsible for recruiting at least 30 Captains and at least one in each precinct in his district. The organizers will also host a series of at least four regional climate organizer trainings that are open to the public.

Media: Through press releases and local events, organizers aim to generate earned media hits including print, radio and TV media. The organizers also write letters to the editor and op-eds, and reach out to local bloggers.

Target education: In addition to having a presence at congressional events in district, the organizer will ensure that at least eight meetings occur with the office of each targeted member of Congress. These meetings are intended to help educate the member of Congress on the 1Sky Solutions and invite him or her to sign on in support of the campaign.

Throughout the year, much of the nation’s attention has focused on the 2008 presidential campaign. Through non-partisan education of voters, opinion leaders, and the candidates themselves, we worked to ensure that climate change and the 1Sky Solutions remained a pivotal issue. First, we sent organizers to critical states for bird-dogging and media visibility during the primaries. In South Carolina, for example, 1Sky organizers spent two weeks raising the issue of climate change at all presidential outreach events for candidates from both political parties. 1Sky organizers were able to meet directly with candidates Barack Obama, Hillary Clinton and John McCain and volunteers called for bold action on global warming at multiple candidate events.

Later, in the months leading up to the election, we funded Green Corps organizers in eight targeted states—Colorado, Indiana, Iowa, Missouri, North Dakota, New Hampshire, Ohio, and Wisconsin—to educate constituents and voters around climate. We also continued to make our presence known on the campaign trail, particularly in challenging the candidates regarding their support for “clean coal.” In Ohio, Carolyn Auwaerter, a 1Sky organizer, asked vice-presidential candidate Joseph Biden: “Wind and solar are flourishing here in Ohio, so why are you supporting clean coal?” “We’re not supporting ‘clean coal’…. No coal plants here in America!” Senator Biden clearly stated, even though he went on to argue for developing and exporting clean coal technology to China, where new coal plants are being built every week. Biden’s discussion with our organizer became fodder for widespread news coverage in the lead up to the election.

There’s no doubt that our efforts on the campaign trail have made significant progress toward raising awareness about 1Sky and our core issues—but our greatest field achievements have been our National Calls to Action. Our success with our National Calls to Action has helped us secure policy meetings with key federal decision-makers—a testament to the synergy between different 1Sky campaign departments.
ON THE WEB

For us, the new 1Sky website (www.1sky.org), unveiled in April 2008, is much more than a website—it’s the infrastructure for massive online mobilization. It’s a place for all of our supporters to come together, share their experiences and make their voices heard. It’s an invaluable source of information and materials for our grassroots leaders. It’s a showcase for our message, serving as the primary public declaration of our mission and efforts. And it’s one of the most advanced organizing tools in existence on the web.

1Sky.org is designed to ensure a community-driven environment, with daily blogs, tell-a-friend features and social networking components that allow visitors to share pages and content through sites like Facebook, MySpace, Digg, Mixx and Yahoo! Buzz. Users can also upload their own images, audio and video. For our volunteer activists and organizers in the field, 1Sky.org is a one-stop resource for media kits, press releases, letters to the editor and organizing toolkits. We also give them an opportunity to share their collective intelligence with features like Community Pulse, which allows volunteers and activists to share their perspectives on the most effective ways to talk about climate change.

Most important of all, of course, are the ample opportunities we provide to sign up with 1Sky and get involved. We’ve launched several major initiatives to keep our existing members engaged and to build the movement.

Climate Matters PSA contest
Along with our business ally Brighter Planet, we launched the Climate Matters video contest this summer, inviting Americans everywhere to inspire our next President and political leadership on climate change. Between July 22 and September 22, over 100 Climate Matters contestants uploaded 30- or 60-second videos delivering a compelling message to Congress and the next President to encourage bold action on climate change. The winning PSAs will be delivered to the presidential campaigns and congressional offices and reach a potential audience of more than 50 million people nationwide through broadcast and online partners such as ThinkMTV, FreeSpeechTV, LinkTV, Huffington Post and Joost. (To view the winning videos and all submissions, please visit www.1sky.org/climatematters.)

First Place: Climate Matters, by Steve Dempsey of Sammamis, WA:
From the video: “As our climate changes, everything around us disappears. What will tomorrow look like? That depends on what we do today. So make a promise to make a difference. Because the future is closer than you think.”

Second Place: Ask the Children, by Barbara Lucas of Northville, MI:
From Barbara: “I asked my niece why we should be concerned about using fossil fuels—the depth of her awareness and fear took me by surprise. Ask the kids you know, see what they have to say. Are we listening?”
Third Place (tie): This Lawn is Your Lawn, by Roger Doiron of Scarborough, ME:
From the video: “I’m asking the next president to lead by example on climate change by planting a food garden on the White House lawn. Since talk is cheap, I decided to plant my own organic garden in front of my ‘white house’.”

Third Place (tie): Green to Blue, by Elizabeth Klein of Cincinnati, OH:
From Elizabeth: “I made this stop motion to promote global warming awareness. Sometimes the simplest messages are the most powerful, so I’ve tried to present a child-like view of a serious problem.”

Faces of Climate Change
When it comes to climate change, it’s easy to get lost in the vastness of the problem and forget that this is an issue that affects each of us personally. That’s why we invited our supporters to express what’s at stake for them by contributing pictures, videos and stories about the people and places that matter most to them.

At www.1sky.org/faces, Americans get a fresh look at why turning the tide of global warming is so important. To date, over 250 supporters have shared their personal connection to climate change, and every week the list grows. A national map shows the breadth of the submissions. While each individual story is compellingly unique, they all share the same core message: our leaders need to act, and they need to act now.

“As I approach my 60th birthday, I realize just how important it is to give back and not just take. I want my generation to be known as the generation that helped to save our Mother Earth so that future generations can grow and prosper.”
–Cat, North Carolina

“I’m a small-town girl from Alaska, and with all the climate change going on around the world and the warming of our glaciers, our bears and other wildlife are dying off. I have a young son and I’m afraid of what will happen when I’m gone. We need to make a change NOW!”
–Margaret, Alaska

“I’d rather the organic garden at which I interned last summer—it provides fresh produce for local hunger-relief efforts—doesn’t become ocean floor anytime soon. The effects of climate change are already apparent, though: a decrease in the honeybee population, more drastic weather patterns that make farming harder, and a proliferation of poison ivy due to rising levels of atmospheric carbon dioxide.”
–Louisa, Massachusetts
Climate Precinct Captains: A new source of power for the climate change movement

Climate change is a global problem, but the power to push for solutions at scale rests with individuals in every community across this country. To get our elected leaders to do what’s necessary, we need strong leadership at the local level with a singular, unwavering sense of purpose.

1Sky’s Climate Precinct Captains program, a revolutionary new online-to-offline grassroots organizing strategy, will identify unaffiliated individual climate activists to become Climate Precinct Captains (or Climate Captains) in each of the 435 congressional districts across the country by the end of 2008. Over the next few years, our goal is to identify and support Climate Captains in each of the approximately 300,000 electoral precincts nationwide. Recruiting a Climate Captain in every precinct in America will require one of the largest grassroots organizing efforts ever undertaken, and we are working to engage our vast network of allies in this effort.

First, we will invite prospective Climate Captains to “put themselves on the map.” Our online mapping tool will identify each individual leader, deepening the individual’s investment in his or her local area while simultaneously giving decision-makers and the media a powerful...
visual representation of the scope of the climate movement. Once a Climate Captain signs up, he or she will join a national network of others who have also taken initiative, and will be given the personalized support and resources they need to be local leaders in their communities. 1Sky’s secure online platform gives each Climate Captain the ability to:

• Connect with real-world actions. The site will connect Climate Captains with other traditional grassroots efforts, such as National Calls to Action, media outreach, voter education, bird-dogging candidates and much more.

• Access resources and support. The site will offer a wealth of valuable information, including online organizing toolkits, talking points, fact-sheets and opportunities for dialogue with other Climate Captains across the country.

• Find and display groups and events. Groups are easily searched and displayed on the map. Upcoming events are linked to local groups/chapters.

• Join or create new local events. Events can be added by site administrators or by group leaders, who can easily send invitations and track RSVPs.

• Host a discussion. Discussion about coordinating group/local activity is made accessible over email or via a web archive.

• Communicate with other members. Leaders can use the site to securely contact other members, organizers and groups. Announcements, photos, videos and other media can also be posted to group pages.

• Coordinate across the movement. The platform allows groups and events to be linked to networks hosted by allied organizations and campaigns.

• Integrate with other websites. The 1Sky online platform will integrate events, discussions, and tell-a-friend features with popular online social networking sites and include “widgets” that will facilitate adding dynamic content about local groups to leaders’ own blogs or websites.

We recently completed the planning, strategy and budget for the Climate Precinct Captains program. Volunteers have already held kick-off meetings in 40 states, and we will fully roll out the program in the coming months. With the tools at www.1Sky.org at their disposal—and the support of the 1Sky organizing team—Climate Precinct Captains will lead the way towards climate solutions in their communities while building the national movement.

Anne Marie Treger, 1Sky Leader

Despite living in the traditionally conservative town of Summit, New Jersey, Anne Marie Treger has been a remarkably effective 1Sky organizer from the beginning. After organizing two major events for Step It Up, Anne decided to organize her own nonprofit, Summit Green. One of Summit Green’s first orders of business was to organize a huge event on May 10th for our Mother’s Day Weekend National Call to Action. The event, “On the Summit Green,” attracted nearly 4,000 people, with dozens of vendors, art, music, and speakers, as well as mural painting and a stroller rally.

Unfortunately, the overwhelming success of her event drew the attention of Summit’s town council. While organizing an event for Green Jobs Now, Anne Marie was informed that she could not have her event in Summit. Despite her efforts to appeal their decision, they denied her access to the green, and even passed a town ordinance forbidding any environmental group from organizing in Summit.

Despite the town’s opposition, Anne Marie decided to go ahead with her event anyway—and she succeeded. A true fighter, Anne Marie is going to be in this struggle for the long haul.
While we have not been able to fully deploy our media plan due to the absence of a dedicated communications staffer, our field staff has done an amazing job of ensuring that our message is heard loud and clear. Both presidential candidates have echoed our message in describing aspects of job creation and a green economy, and we’ve been featured in a range of major outlets. The Nation profiled us as the start of a new powerful climate movement, as did Outside Magazine. 1Sky has also been highlighted in thousands of blogs and key online venues, including the New York Times, Reuters, YouTube videos, Facebook pages, regional newspapers, campus radio, cable TV, and online news sources including CBS.com, Greenwire, The Huffington Post, and Grist. We were also recently highlighted in the book 50 Simple Things You Can Do To Save the Earth (www.50simplethings.com).

To take advantage of future media opportunities, we are developing an informal 1Sky speakers’ bureau composed of prominent leaders around the country, including scientists, physicians and public health leaders, economists, and financial leaders, who will serve as spokespeople for 1Sky. We also have several powerful Public Service Announcements. In addition to our own PSA, directed by Academy Award-nominated filmmaker Lilibet Foster, we received a remarkably moving video submission from 10-year old 1Sky supporter and climate activist Nikos Spiridakis. Nikos’ video captures the fear we all face when thinking about what will happen if we—and especially our next President—don’t act now to stop climate change.

In order to air Nikos’ video during the second and third presidential debates, we reached out to our base of supporters for donations. The response was incredible. In less than 24 hours, we raised enough money to air the ad during coverage of both debates on CNN and MSNBC in 14 battleground states.

Above all, the 1Sky communications strategy—created by Fenton Communications, the nation’s foremost media/communications firm for progressive organizations—is designed to inspire. While the consequences of climate change are daunting, we seek to tell a positive story, describing how a sustainable economy will benefit all Americans and how energy independence will enhance the security of our nation.
ON THE HILL

We recognize that we must have strong bipartisan support for the 1Sky Solutions. The tremendous momentum we’ve generated has given us remarkable access to influential lawmakers. By September 2008, 1Sky developed a presence on Capitol Hill. We have had meetings to provide education and background on the science-based goals of our platform—all within the limits placed on us as a 501(c)3—with the offices of more than 20 U.S. senators and representatives from both parties, as well as with both presidential campaigns.

We were also proud to work with 1Sky allies Environment America, Oxfam America, Greenpeace and others to help deliver more than 152 signatures from the US House of Representatives on the House Climate Principles developed by Representatives Waxman, Inslee and Markey. The Principles mirror several of 1Sky’s objectives: greenhouse gas emissions reductions in line with what science demands; adaptation funding for marginalized communities; and a major investment in green jobs.

Endorsement of the House Climate Principles is part of a steady increase in support that we’re seeing in both Houses of Congress for policies that reflect the 1Sky Solutions. We’ve also worked with a number of strategic allies to influence the climate policies of the new President. These efforts, in combination with a broad range of allies nationwide, paid dividends as both presidential candidates expressed support for reducing U.S. global warming pollution considerably by 2050 and consistently highlighted the green jobs potential of tackling climate change and the energy crisis.

We are also working with the Presidential Climate Action Project (PCAP) and other leading policy analysis groups such as the Center for American Progress and the Apollo Alliance to ensure a link between climate policy advocates and economic development policy experts. We will be working to promote PCAP’s strategic plan focusing on the Executive Branch through the election and during the next President’s first 100 days, including formulating recommendations and a slate of needed actions for the incoming cabinet. In addition, 1Sky will focus on helping ensure pro-environment cabinet secretaries for the Environmental Protection Agency, Department of the Interior and Department of Energy.
FINANCIALS

The 1Sky Education Fund gratefully acknowledges the support of our generous fiscal sponsors during our first year of operations: the Rockefeller Family Fund, the Garrison Institute, and Business Leaders for Sensible Priorities.

1SKY EDUCATION FUND
FY08 (October 1, 2007—September 30, 2008)

Income (Contributions)

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<th>Source</th>
<th>Amount</th>
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<td>Foundations &amp; Corporations</td>
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Income 2,347,831

Expenses

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<td>General Operating Expenses</td>
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Expenses 1,811,289

Net Income 536,542

1SKY CONTRIBUTORS

We would like to extend a heartfelt thank you to the following donors for their critical contributions [and pledges] between the summer of 2007 and September of 2008.

**Contributions of $1,000,000 or more**
- Rockefeller Brothers Fund

**Contributions of $500,000 or more**
- Texas Harambe Foundation

**Contributions of $200,000 or more**
- Betsy and Jesse Fink Foundation

**Contributions of $100,000 or more**
- Energy Foundation
- HKH Foundation
- Peter Lewis Family Foundation
- MacArthur Foundation
- Rockefeller Family Fund
- Town Creek Foundation

**Contributions of $50,000 or more**
- New York Community Trust
- Overbrook Foundation
- Sidney Frank Foundation
- Stoneman Family Foundation
- Surdna Foundation
- Wallace Global Fund

**Contributions of $15,000 or more**
- Anonymous
- Individual Donor
- Argosy Foundation
- Richard and Rhoda Goldman Fund
- Scherman Family Foundation

**Contributions of $5,000 or more**
- Mr. Daniel Growald
- The Lang Family Foundation
- James Gustave Speth
- Quixote Foundation

**Contributions of $1,000 or more**
- Friedman Fund of the Tides Foundation
- Mr. and Mrs. Robert E. Schrader and Carol E. Gish

**Rockefeller Brothers Fund**

As we talk about the founding of 1Sky and look back on our last year, we cannot say enough about the Rockefeller Brothers Fund. They were with us at the beginning as 1Sky was created, and they made a remarkable gift to initiate our work by granting us an unprecedented gift of $1,000,000.

When the Rockefeller Brothers Fund (RBF) was founded in 1940, few could have forecast the opportunities before humanity—both global and local—at the dawn of the 21st century. Over nearly 70 years, the RBF has continually helped to build a more just, sustainable, and peaceful world— as its mission statement so clearly and succinctly states.

Those words are true, not by accident, but by design. The involvement of three generations of the Rockefeller family working alongside professional staff has created a foundation with the resources to create positive and lasting change, and an institution that views the challenges before humanity not as problems to solve, but as opportunities to do good. The RBF has remained on the forefront of American philanthropy for decades with its leadership and progressive and strategic vision, by pushing themselves and their grantees to advance the issues of the day.

Few other foundations could make the commitment to solving the global climate challenge that the RBF’s program staff, Jessica Bailey and Michael Northrop, and President, Stephen Heintz, have. As much as 1Sky is a unique, highly collaborative campaign with a singular unifying purpose, RBF has been to us a uniquely generous funder, highly collaborative partner, and singular source of inspiration, uniting our program and purpose.

To find out more about the RBF’s work, please visit their Web site at www.rfb.org.
Seizing this Historic Moment to Change what is Possible on Capitol Hill

We’re at a critical moment in the fight against global warming. 1Sky has the power to convince our leaders to take bold federal action on climate change—but we need your help. Your tax-deductible donations are critical to helping us steer the U.S. away from the climate crisis and toward a new era of economic prosperity. Please give as generously as you can.

### What could your dollars support?

- **$30** funds a volunteer recruitment breakfast
- **$60** produces outreach materials to engage 125 new supporters
- **$140** places an organizer in a priority state for one day
- **$500** supports a paid intern for one week, covering the cost of living in Washington, D.C.
- **$962** places an organizer in a priority state for one week
- **$1,800** provides a laptop computer for a campaign staffer
- **$2,500** sends five local leaders to D.C. to meet with their Members of Congress

To make a tax-deductible donation, please go to www.1sky.org/donate, or contact Bob Lyon at 301 270 4550 x 229 or bob@1sky.org.

### Donated Services

1Sky is deeply grateful to the following organizations and individuals for the time and services they have donated to the campaign:

#### Fenton Communications

#### Robert Gass

#### Rockefeller Family Fund

#### Sonnenschein

#### Steptoe & Johnson

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<td>Ms. Sarah G. Gund</td>
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<td>Mr. Darren Manelski</td>
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<td>Ms. Tracy Straus</td>
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<td>Ms. Elizabeth Winship</td>
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<td>Christopher Voss</td>
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<td>Bob Watts</td>
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Ada Aroneanu, Organizer: Ada has spent the past five years working in the social justice and environmental movements. As a student at Pomona College, she worked to organize around labor issues and immigrants’ rights both in Los Angeles and Latin America. After graduation, as the director of a Sierra Club State Action Fund campaign office in DC, Ada hired and trained a team that signed up over 5,000 new members in two months. Most recently, Ada had the opportunity to work on organizing Power Shift 2007 – the largest youth climate conference ever held. Ada graduated with a B.A. in Politics from Pomona College, where she received the Pomona College Award in Contemporary Politics. Ada is fluent in Spanish and Romanian.

Vivian Buckingham, Policy Director: Prior to joining 1Sky, Vivian directed the Campaign for Communities for Earth Day Network and worked for the Environmental Law Institute, the United Nations World Intellectual Property Organization (WIPO), the International Program of Earthjustice and the Center for International Environmental Law in Geneva, Switzerland. Before joining the legal profession, Vivian enjoyed careers in the fields of public relations, university administration and finance, and project management for Fortune 100 companies. She received her B.A. in Political Science from Columbia University magna cum laude and earned her J.D. from Columbia University School of Law, graduating as a Lowenstein Fellow, a CLEA Outstanding Student awardee and a recipient of the Alfred A. Forsyth Prize for Environmental Law. She is currently active on the boards of the Institute for Conservation Leadership, the Eastern Environmental Law Center, Redefining Progress and the Columbia Law School Alumni Association of Washington, D.C.

Liz Butler, Field and Outreach Director: Liz has over 15 years of experience organizing on forest and environmental issues, with a focus on market campaigns for the last 10 years. From 1998 to 2008 she worked at ForestEthics, designing and implementing the overall organizing strategy and building the organizing team. Organizing played a critical role in the many successes of ForestEthics campaigns by creating an international network of allies, leaders, and activists that engage in these campaigns. ForestEthics’ successes include the protection of over 12 million acres of endangered forests and transforming the paper policies of multi-billion-dollar companies, including Staples, Office Depot, Victoria’s Secret, and many more. Prior to joining ForestEthics, Ms. Butler served as the national organizing director for American Lands Alliance from 1997 to 2000, the director of Missouri Public Interest Research Group 1996-1997, and graduated from Green Corps’ Environmental Leadership Training Program in 1996.

Gillian Caldwell, 1Sky Campaign Director: Gillian is a filmmaker and an attorney with thirty years of experience advocating for social justice in the United States and around the world. Before joining 1Sky as its Executive Director-equivalent, she served for almost a decade as the Executive Director of WITNESS (www.witness.org), which uses the power of video to open the eyes of the world to human rights abuses. Gillian led WITNESS’ rapid expansion since 1998 and helped produce numerous documentary videos for use in advocacy campaigns around the world. From 1995 to 1998, Gillian was the Co-Director of the
Global Survival Network, where she coordinated a two-year undercover investigation into the trafficking of women for forced prostitution from Russia and the Newly Independent States that helped spur new anti-trafficking legislation in the US and abroad. She is the recipient of numerous awards, including the Echoing Green Fellowship (1996–1998), Rockefeller Foundation Next Generation Leadership Award (2000), Schwab Foundation for Social Entrepreneurship Award Winner (2001-present), Tech Laureate of the Tech Museum (2003), Ashoka: Innovators for the Public as a special partner (2003), Journalist of the Month by Women’s Enews (2004) and the NY Times Award for Excellence in Communications because of the strength of their management, communications, and metrics. She received her Magna Cum Laude B.A. in 1988 from Harvard University and a Cum Laude J.D. in 1992 from Georgetown University, where she was honored as a Public Interest Law Scholar.

Luis Hestres, Online Communications Coordinator: Luis has more than six years of experience in the field of online communications, working exclusively for nonprofit organizations. He worked in public television for three years—first at MHz Networks, then at PBS—as a video editor, Web designer and content technologist. After a second tour of grad school, Luis worked for three years as an eAdvocacy Coordinator at Families USA—a progressive healthcare advocacy organization—then spent a year on Capitol Hill working for Rep. Nydia Velázquez (D-NY) and the House Small Business Committee. Luis has a B.A. in communications from the University of the Sacred Heart in San Juan, Puerto Rico, an M.F.A. from American University in Film and Electronic Media, and a Master’s Degree from Georgetown University’s Communications, Culture and Technology program. He received a distinction for his thesis “Peace for Vieques: The Role of Transnational Activist Networks in International Negotiations,” which he presented as part of a human rights panel at the 2007 International Studies Association annual conference.

Mary Kadzielaski, Executive Associate: Mary recently spent fourteen months conducting in-depth research on the issues surrounding solutions to the environmental and energy crises for a television documentary. She is co-founder of an environmental media company, Ground Up Productions, and has been active in the Los Angeles environmental community. Mary is a graduate of the University of California, Irvine, where she studied literature and creative writing. She has worked in magazine writing, and her poetry has been published in several journals. She is also a nationally certified massage therapist and an avid traveler.

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Isabelle Johnson, Office Services Coordinator: In her current position, Isabelle is continuing her commitment to climate change, which began in the 1970s as her family campaigned for environmental stewardship of the Long Island Sound. She continued campaign and environmental work in college through ConnPIRG and the Colby Democrats. While living in Boston, Isabelle worked and consulted for a variety of non-profit institutions as a fundraiser and administrative manager, including Harvard School of Dental Medicine, United South End Settlements, and Fenway Community Health Center. She continued to build her administrative expertise in Ithaca, New York as Assistant Director of the local historic preservation group. Isabelle moved to Washington, DC in 2005, and joined 1Sky this August.

Jason Kowalski, Policy Fellow: Jason has played an active role within the climate movement for years. As a National Coordinator for Step It Up 2007, Jason succeeded in connecting hundreds of people with the political process via an open source web-based campaign. Step It Up sparked 2,000 organic actions in all 50 states in 2007, and that grassroots momentum opened the door for the bold sustained vision for 1Sky. Jason also has experience working with executives and financial officers on college campuses to dramatically reduce their carbon emissions using the most economical means available. He recently worked with Clean Air-Cool Planet, expanding their Campus
Carbon Calculator to include economic analysis and a detailed greenhouse gas emissions inventories. Over 450 institutions of higher education will be using the Calculator to create and implement carbon neutrality plans in the coming academic year. Jason is a native of Buffalo, New York, and a recent graduate of Middlebury College.

Robert Lyon, Development Coordinator: Bob began his environmental/social justice career canvassing for Greenpeace in 1992. Since then, he has worked in an administrative or fundraising capacity for a number of diverse organizations. He served as Director of the Nicaragua Solidarity Committee 1997-2000, working on direct aid to developing countries and labor rights. In 2000 he worked on Ralph Nader’s presidential election campaign, and immediately after 9/11 he began working on peace, disarmament and US foreign policy as the Production Manager at Peace Action (formerly SANE/Freeze). In June of 2005 he became the Donor Outreach Coordinator for the Center of Concern, a faith-based think tank working on social and economic justice in a global context. Prior to joining 1Sky, Bob was the Development Officer at the Washington Animal Rescue League, the world’s pre-eminent animal welfare facility.

Aditya (“Adi”) Nochur, Organizer: Adi is a Boston native and a recent graduate of Tufts University, where he spent over three years organizing in the youth climate movement. Working with student organizations like the Sierra Student Coalition, Energy Action Coalition, Climate Campaign and EnviroCitizen, Adi has coordinated local activist networks, organized state and regional conferences and facilitated the development of national clean energy campaigns. He has also participated in international climate policy negotiations as part of a large youth delegation to the United Nations climate change conference in Montreal in 2005. In recognition of his organizing activities, Adi was awarded a Morris K. Udall Scholarship in 2006. Adi currently serves on the Sierra Club’s Environmental Justice Committee and recently co-authored a book chapter on climate justice in Ignition, a compiled volume of climate change essays. Adi is fluent in Spanish and Tamil.

Michael Silberman, Internet Director: Michael managed the grassroots field organizing and leadership development programs for Howard Dean’s renowned presidential run in 2004. As National Meetup Director, Michael developed a team and technology strategy that coordinated 189,000 volunteers in over 1,200 cities worldwide. Michael became EchoDitto’s Senior Strategist in 2004, managing the growth of online communities through the use of social media and emerging technologies. In addition to leading EchoDitto’s team of strategists, he oversaw EchoDitto’s day-to-day operations for its clients, from consultation services to campaign and project implementation. Michael received his B.A. in Political Science and Environmental Studies from Middlebury College in 2002.

Melisa Sto-dieck, Organizer: Melisa is a recent graduate of Green Corps’ Environmental Leadership Training Program, where she was chosen out of 2,000 applicants. As an organizer, Melisa partnered with Environment America during the presidential primaries to birddog and lobby all of the presidential candidates on clean energy. She has also worked with Campaign for America’s Wilderness and the Nevada Wilderness Project on federal wilderness designation. In the fall of 2007, Melisa partnered with the National Environmental Trust and organized around passing bold legislation on climate change. During this time, she planned and launched a Climate Activism Training with environmental leader Bill McKibben and Director of the Chesapeake Climate Action Network Mike Tidwell, turning out over 200 activists from across Florida. She is a graduate of Hamline University in St. Paul, Minnesota, where she studied Environmental Studies and Anthropology.
KC Golden is Policy Director for Climate Solutions, a research and advocacy organization pioneering practical and profitable solutions to global warming. From 1999 to 2002, KC was a special assistant to the Mayor of Seattle for clean energy and climate protection initiatives. In the late 1990s, he served as Assistant Director of Washington’s Department of Community, Trade and Economic Development, and prior to that, he was Executive Director of the Northwest Energy Coalition. KC was a Kennedy Fellow at Harvard University’s John F. Kennedy School of Government, where he received a Master’s Degree in Public Policy. Currently, KC serves as a Governor’s appointee to the Executive Board of Energy Northwest as well as on a variety of boards and commissions, including the Governor’s Climate Action Team.

Stephen A. Smith, DVM, is executive director of Southern Alliance for Clean Energy and has actively worked with numerous non-profit organizations addressing environmental and energy issues since 1982. Steve serves as co-chair for the U.S. Climate Action Network board of directors and the Advisory Board for the Alliance for Climate Protection. He also serves on the North Carolina Legislative Commission on Global Climate Change, the North Carolina Climate Action Planning Advisory Group, and TVA’s Green Power Marketing Committee, where he chairs the Third-Party Certification workgroup. In April 2007, he was appointed by Governor Mark Sanford of South Carolina to serve on the Climate, Energy and Commerce Advisory Committee, a group formed to review global warming impacts in South Carolina and to formulate market-based strategies to address these impacts.

Mike Tidwell is founder and director of the Chesapeake Climate Action Network, a grassroots nonprofit dedicated to raising awareness about the impacts and solutions associated with global warming in Maryland, Virginia, and DC. He is also author of Bayou Farewell: The Rich Life and Tragic Death of Louisiana’s Cajun Coast and The Ravaging Tide: Strange Weather, Future Katrinas, and the Coming Death of America’s Coastal Cities and a documentary filmmaker. His most recent film, “We Are All Smith Islanders”, vividly depicts the dangers of global warming in Maryland, Virginia, and D.C. In 2003, Tidwell received the Audubon Naturalist Society’s prestigious “Conservation Award.”
Jessy Tolkan, Co-Director of Energy Action Coalition, is a rock star of youth voting and empowerment. At UW-Madison she worked to organize student vote coalitions in 2000 and 2002, helping to elect Congresswoman Tammy Baldwin to office, and engaging students in local politics through her own bid for the Madison City Council at age 19. After graduation, Jessy worked as the Wisconsin State Director for the New Voters Project, helping to produce one of the highest youth voter turnout rates in the country.

Kate Smolski is the legislative coordinator for Greenpeace USA’s global warming campaign. In her role, she monitors congressional energy policy and coordinates Greenpeace’s work with other national environmental groups organizing political and grassroots pressure to pass global warming legislation. Since earning a Bachelor of Science in Wildlife Biology and Management from the University of Rhode Island in 1999, Smolski has gone on to work for the Dynamac Corporation at the Kennedy Space Center as a wildlife biologist, Green Corps as a Field Organizer, Forest Ethics as an Independent Organizer for The Paper Campaign and the Sierra Club as a Regional Conservation Organizer on the National Forest Campaign.

Ivan Frishberg has 20 years of organizing and advocacy experience, including public interest, environmental and electoral campaigns. He is the national Political Director for Environment America, and works to develop the organization’s political and campaign strategies. His prior experience includes working on legislative programs and strategies for the State PIRGs, federal advocacy on higher education policy and consulting for a wide range of campaigns and organizations including Rock the Vote, John Edwards for President, the Center for American Progress and the Democratic National Committee.

Vicky Rateau is the climate change campaign manager for Oxfam America, an international humanitarian agency, working to address the impact of climate change on the world’s poorest, who are hit first and hardest. She coordinates a global cross-functional team, co-develops campaign strategy, project manages campaigning efforts, and helps build alliances to engage diverse constituencies. Prior to this position at Oxfam, Vicky was the Field Director at the ONE Campaign to End Global Poverty where she built the department, helped the organization develop action plans and campaigning tools, and developed ways to engage its 2.4 million members in grassroots advocacy.
Jessica Bailey, Secretary of the Board of Directors, is the Program Officer for the Rockefeller Brothers Fund’s global and domestic Sustainable Development program, where she focuses on climate change. She also directs a newly launched, cross-programmatic initiative on energy, which explores the security and sustainability dimensions of the United States’ energy policies. She joined the RBF as Special Assistant to the President, a position that involved her in all aspects of the Fund’s operations. Prior to joining the RBF, she completed her Master’s Degree in International Relations from Yale University, where she concentrated on International Security Strategy.

Bracken Hendricks is a Senior Fellow with the Center for American Progress where he works on issues of climate change and energy independence, environmental protection, infrastructure investment, and economic policy. Bracken was the founding Executive Director and is currently a National Steering Committee member of the Apollo Alliance and is an advisory to the Wallace Global Fund. He served in the Clinton Administration as a Special Assistant to the Office of Vice President Al Gore and with the Department of Commerce’s National Oceanic and Atmospheric Administration, and has been a member of Pennsylvania Governor Ed Rendell’s Energy Advisory Task Force, the Cornell University Eco-Industrial Round Table, and the Energy Future Coalition. Bracken received his B.A. in Fine Arts with a Minor in Sociology from Mary Baldwin College, and M.A. in Public Policy and Urban Planning from Harvard University’s John F. Kennedy School of Government.

Van Jones, Treasurer of the Board of Directors, co-founded the Ella Baker Center for Human Rights with Diana Frappier in 1996. Named for an unsung civil rights heroine, the Center promotes positive alternatives to violence and incarceration. In recent years, he has served on the boards of the National Apollo Alliance, Social Venture Network, Rainforest Action Network, Bioneers and Julia Butterfly Hill’s “Circle of Life” organization. He is the founding president of Green For All, a national campaign partnering with 1Sky to promote green-collar jobs and opportunities, and recently authored a book titled The Green Collar Economy. A 1993 Yale Law graduate, Van is also a husband and father. (Photo by Richard Hume, courtesy of Experience Life magazine.)

Bill McKibben, scholar-in-residence at Middlebury College, is an American environmentalist and writer. He is the author of eight books, including The End of Nature (1989), the first book for a general audience about global warming, and, most recently, Deep Economy: the Wealth of Communities and the Durable Future (2007). He is a frequent contributor to various magazines, including Grist Magazine, where he also serves as a board member. In January 2007 he founded Step It Up 2007 and, along with six college students, organized what has been described as the largest day of action on climate change in the nation’s history. He has honorary degrees from Green Mountain College, Unity College, Lebanon Valley College and Sterling College.
Billy Parish

 dropped out of Yale in 2002 to help build a youth movement for climate solutions. As Co-Founder and Coordinator of the Energy Action Coalition for four years, Billy brought together over 50 diverse, youth-led organizations into a joint campaign, The Campus Climate Challenge, to catalyze the transition to a clean energy economy. Billy now works with Green for All, 1Sky and Black Mesa Water Coalition on advocacy for green job creation. Billy was a 2004 Brower Youth Award Winner, 2005 Rolling Stone magazine “Climate Hero,” Mother Jones magazine’s 2006 “Student Activist of the Year,” and was named a “Fellow” by Ashoka, the global association of the world’s leading social entrepreneurs. Born in New York City, Billy now lives in Flagstaff, AZ with his wife, Wahleah Johns, and their daughter, Tohaana.

James Gustave (“Gus”) Speth

 is the Carl W. Knobloch, Jr. Dean of the Yale School of Forestry and Environmental Studies and the Sara Shallenberger Brown Professor in the Practice of Environmental Policy. Dean Speth assumed his current position in 1999. From 1993 to 1999, he served as administrator of the United Nations Development Programme and chair of the UN Development Group. Prior to his service at the UN, he was founder and president of the World Resources Institute; professor of law at Georgetown University; chairman of the U.S. Council on Environmental Quality; and senior attorney and co-founder of the Natural Resources Defense Council. He currently serves on the boards of the Natural Resources Defense Council, World Resources Institute, Rockefeller Brothers Fund, Population Action International, and the Center for Humans and Nature. He received a B.A. and J.D. from Yale University and an M. Litt. from Oxford University.

Betsy Taylor

, co-founder of 1Sky and President of the Board of Directors, is a philanthropic consultant, public speaker and author on climate and sustainability issues. She is co-founder and Board President of 1Sky and serves on the boards of CERES, Town Creek Foundation, Ottinger Foundation, Center for a New American Dream, Brighter Planet, Inc. and numerous non-profit groups. She is the author of three books, including Sustainable Planet: Solutions for the 21st Century. She helped found the Environmental Grantmakers Association and previously served as Executive Director of the Merck Family Fund, Stern Fund, and Ottinger Foundation and has consulted with numerous foundations and donors including the Energy Foundation, Quixote Foundation, and Eileen Rockefeller Growald. She founded and served as president of the Center for a New American Dream, twice a winner of the Washingtonian Magazine’s top fifty places to work in the D.C. metropolitan area. Ms. Taylor’s philanthropic consulting and organizational leadership focus on innovative strategies for addressing climate change and creating a rapid pivot toward a sustainable and more just society. She has an M.P.A. from Harvard University’s Kennedy School of Government.